



# SAROVVA SPOTLIGHT

THE SAROVVA HOTELS NEWSLETTER

## Sarovva Whitesands tops the World Travel Awards

Sunny Barbados was the venue for last year's 11th World Travel Awards Ceremony, an event attended by a veritable 'who's who' of travel industry leaders. During the event, travel agents from around the world were asked to select the 'World's Best' in such categories as hotels, resorts, airlines and car hire by means of an innovative online voting system that mailed 2.5 million voting forms to 150,000 agents and 80,000 travel agencies worldwide.

And the results?

Sarovva Whitesands Resort was voted Kenya's leading resort.

Praise indeed, but hardly unexpected. Located north of Mombasa on the silver arc of Bamburi Beach, Whitesands is the largest resort on the East African coast. Exotically located it features 340 rooms and nestles among 22 acres of swishing palms and fragrant frangipani trees. Excelling in international cuisine, boasting 5 open-air restaurants, and triumphing in such nightly entertainment spectacles as exotic Swahili Feasts, Lamu Evenings and Seafood Extravaganzas, Whitesands also boasts unrivalled sporting action. And when it comes to business, Whitesands is the largest conference venue on the Kenyan coast with a combined capacity of 900 delegates and customized conferencing solutions to meet every eventuality.

*Sarovva Whitesands  
Second to none in Style*

The 2004 World Travel Awards Winners' Magazine was released at The 2005 ITB Berlin held from March 11th to 15th. Whitesands was among the nominees for the 2005 Awards to be held in London.



## Refurbished Sarovva Mara gears to greet the 'greatest show on earth'

One of the greatest wildlife shows on earth is about to be staged in Kenya's famed Maasai Mara National Reserve: the annual migration of the wildebeest.

It's only natural then, with such large numbers of guests arriving on their doorstep, that Sarovva Mara has pulled out all the stops to ensure that the Lodge is looking at its very best for the show.

'We are totally committed to maintaining our position as the leading lodge in the Maasai Mara, and to this end we are currently spending some Kshs 40 million on totally renovating our 75 tents, refurbishing our facilities and implementing a stunning new interior design concept', said Jimi Kariuki, Group Sales Director

The spacious superior tents are in single clusters, which capture the essence of tranquility and privacy that enjoy the superb bush feel. The

tents have been upgraded with everything about them being new, spacious and rustic – from polished wooden floors, hand-made beds made up of white linen and hand-quilted bed covers decorated with animal sketches set against concrete headboards with fabric insets and rustic tiled bathrooms with luxurious-sized showers all under a new canvas khaki.

The tents are without doubt among the largest and coziest in the Mara, with nice relaxing internal spaces cooled by the wooden shingle roof structure.

New design concept or not, the Sarovva Mara is already the destination of choice for many local and international tourists – especially Mr and Mrs Marco Moulder from the Netherlands who have returned annually to the Lodge for the past ten years. And guess what? This year they're coming again.

# Upgrades across the board

The Sarova Mara is not the only member of the Sarova Group to be getting a makeover. Indeed another five members of the group are shortly to be revamped as part of the group's commitment to maintaining its high-profile appeal.

“This is just the beginning, we'll be upgrading most of our properties before the end of the year. Why? Because we insist on giving our clients the best”, said Group Sales Director, James Kariuki



**SAROVA LION HILL** has newly renovated country-style rooms with a private balcony and a breathtaking view of the pink-rimmed Lake Nakuru. The spacious rooms include some for the disabled and 10 interconnecting rooms for guests accompanied by their families.

The refurbishment will see a total of 36 rooms renovated by end of the year. Historically, Lion Hill was tented camp which Sarova renovated to chalets and now upgrading from standard to superior rooms.

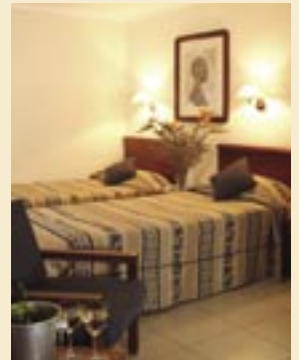
Situated at the heart of Kenya's Rift Valley, 2 hours drive from the city center, the Lodge offers a spectacular display of flamingoes on Lake Nakuru National Park, which is also a sanctuary of the greatly endangered Black Rhino.

**SAROVA PANAFRIC** has completed a five-month refurbishment episode that has extensively redesigned the hotel's outlook thus endorsing Panafric as a first class conferencing league. Motivator core functions include; dedicated and highly trained staff, hi tech equipment and world-class culinary experience. Panafric now boasts nine conference rooms. They are Simba, Chui, Duma, Jambo 1, Jambo 2, Baraza, Umati, Karibu and Sebule.

Seventy-one in total, the Panafric's Standard rooms have been extensively renovated in Phase 2 of the hotel's re-modification project.

The Standard rooms have new brighter carpets, spruced up washroom and bedding. These improvement efforts have raised the market value of the Standard room which some say are historical relic of then The Panafric of 1970's.

Unlike Superior Rooms, Standard are smaller in size, have bathtubs and showers plus an interconnecting door. The Standard Wing faces the Pool Garden Restaurant, which bequeaths the rooms a distinct, panoramic view of the breeze-cool Pool.



**THE SAROVA STANLEY**, Kenya's first luxury hotel has introduced Wireless Internet Connectivity in all its rooms and public areas. Wireless Networking is a stable and viable alternative for data networking as it enables greater flexibility for users who need to move around without the restrictions of fixed cabling structures.



**SAROVA SHABA** offers a unique outdoor challenge of fun-filled experiential team building activities. The Shaba Survivor Tour modeled after the Survivor III reality show brings out all the human survival instincts. This is the perfect get-away for corporate groups, incentive and leisure travelers. Guests can also experience the Samburu Boma Dinners, which include a barbeque dinner accompanied by Samburu cultural entertainment and a bush breakfast served out in the wild along the Uaso Ng'iro River.

# Introducing 'The Motivator'

Conferences are the lifeblood of the business community, so it's no surprise then that Sarova Hotels are in training to win the heavyweight title of 'Best Conference Facility Provider of the Region'. And they're expecting victory with their new knockout package.

## **Organizational muscle, geographical clout and precision punch**

'The Motivator' solves the conference question in one. The 'where'? The 'how'? And the 'when?' Hard-hitting on price and fast on its feet with support, the 'Motivator' matches glamorous venues with state-of-the art equipment: and experienced planners with innovative team-building activities. It also pulls a powerful punch with superb catering and luxury accommodation. Motivator options include:

### *The Sarova Stanley,* **prizefighter**

With a fighting weight of nine conference rooms (including a 227 square metre ballroom that accommodates a staggering 800 delegates), the world-famous Stanley Hotel also pulls such right hooks as plasma screens, DVDs, VCRs, personal event managers and a cosmopolitan business center with global connectivity. And once the countdown has begun, there's also the delegate delights of the incomparable Zen Restaurant, the legendary Thorn Tree Café, the bustling Exchange Bar, and the sky-high Pool Deck.



### *Sarova Panafric,* **no light-weight**

Weighing in with seven conference rooms and a total capacity of 700 delegates, the Nairobi-based Panafric Hotel boasts hands-on coordination, world-class business support and the creative catering competence of the Flame Tree Brasserie and the stylish Poolside Restaurant.



### *Sarova Whitesands,* **heavyweight coastal contender**

The largest conference destination on the Kenyan coast, Whitesands weighs in with a knockout capacity for 900 delegates to include the champion 'Makutano' amphitheatre and a troupe of additional conference rooms contenders. Top of the 'Team Building' stakes, Whitesands also boasts the motivational masterpiece known as the Whitesands Beach Challenge. Excelling in relaxation options it also fields the Pavilion Restaurant, the Minazi Café, the Lido Grill (for stunning seafood) and a magical selection of Indian Ocean bars.



## **Roving the Sarova Savannah Conference Circuit**

For those wishing to escape the city and conference in the wild, Sarova also offers the Savannah Conference Circuit, the stars of which are:

### *Sarova Mara*

The charmingly rustic Olchani Conference Centre accommodates 80 delegates and boasts in-the-wild dining - a new choice in conferencing briefings & special events. It has a tasteful rustic finish, built with beige canvas with natural gum poles and doors that open onto a spacious deck with a refreshing fish pond.



### *Sarova Lion Hill*

Overlooking the sensational Lake Nakuru National Park, periodic home to over one million flamingos, sanctuary to the threatened black rhino and one of the most evocative vistas in Africa, this lodge boasts the Baraza Conference Centre with its capacity for 100 delegates, the stunning Flamingo restaurant and the unforgettable spectacle of sundowners over the Great Rift Valley.



### *Sarova Shaba*

Centrally located within this breathtakingly beautiful reserve, this unique lodge offers the poolside Doum Palm Conference Room with capacity for 100 delegates, and the famous Sarova Survivor Challenge which tests bush survival skills and team-building toughness – to the limit.



# On the Sarova Scene

*There's always something happening on the Sarova Scene, and to prove it here's a line-up of shots gathered from the pizzazz of the past year's events.*

## The Sarova Stanley hosts Marketers

The Stanley hosted a very successful Marketers Night that featured team building activities, entertainment by renowned artists and a sumptuous dinner. This was one of the now popular themed nights that are both cultural and professional.



*Eclipse dancers thrilled guests.*

## Excitement, elegance and exuberance at the Executive Club Awards Ceremony

Members of Sarova's Executive Club recently enjoyed a gala evening at the 2004 Executive Club Annual Awards Ceremony. The club, which majors on founding and fusing business relationships between the Sarova group and its client-base, is essentially a social forum with events that include complimentary familiarization trips to our lodges, cocktail events, social workshops and a broad spectrum of lifestyle events.



*KJ, MC for the night, Betty Mwaniki - Executive Club Coordinator and Michael Riungu - Research Executive. The theme for the night was fancy.*

# DO YOU DESERVE SPECIAL TREATMENT?

If you'd like to be pampered, privileged and preferred, why not join the Sarova Privilege Club?

It's not only that you'll enjoy the privilege of late check-out at all Sarova Hotels worldwide; and the preferment of free room upgrades at all Sarova Hotels in Kenya, but also because you'll be pampered with an automatic **10% discount** on all of the following:

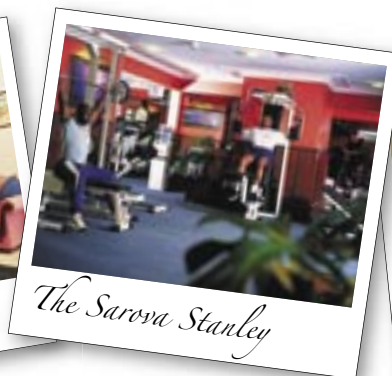
- \* The cost of your room at Sarova Hotels, Kenya and UK
- \* The cost of your suite at Sarova Hotels, Kenya and UK
- \* Your restaurant and bar bill at Sarova Hotels, Kenya and UK
- \* Your membership at The Sarova Stanley's Health Club, Nairobi
- \* All your conferencing and banqueting costs at Sarova Hotels, Kenya

### *Tips for Privilege card holders*

- \* Always sign for all transactions
- \* Present your card at the point of sale to receive our discount
- \* Remember to send back your reply slip to acknowledge receipt of your card
- \* Update the Privilege Club Coordinator on any change of your address
- \* In case of loss or theft or damage of your card, please report to the Privilege Club Coordinator on Tel: 2716688



*Sarova Whitesands*



*The Sarova Stanley*



*Sarova Panafric*



*Sarova Shaba*



**SAROVA HOTELS**

REFRESHING HOSPITALITY

Want to know more? Just give us a ring

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